



**Client: Hi Life**

# Our services for Hi Life Exhibition are following:

- Television advertising
- News paper advertising
- Influencer Marketing

# Television Campaign

Television campaigns in prominent TV channels like Public Tv, TV9 and Digvijaya news for talking about exhibitions, three days campaign conducted, 2days prior to exhibition and one day on the day of exhibition.







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ಮೆರೆಗಳನ್ನು, ಮ  
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# Press coverage links

We do press coverage on the place of exhibition and provide report on coverages done, below are some coverages links for reference.

<https://www.instagram.com/reel/ClRFOqXJvn4/?igshid=MDJmNzVkMjY=>

<https://www.youtube.com/watch?v=u3t5nvVkNEM>

<http://dhunt.in/JoeKh>

<https://5cnewskannada.wordpress.com/2023/02/09/682/>

<http://ambiganews.tv/?p=30626>

[http://www.udayavaninews.in/2023/02/blog-post\\_10.html](http://www.udayavaninews.in/2023/02/blog-post_10.html)

<http://dhunt.in/lk262>

<http://dhunt.in/llkBj?s=a&uu=0xfd34e2e8ab22b525&ss=wsp>

<https://youtu.be/d9eUYfNxRn8>

<https://youtu.be/s8U3wnXQbkU>

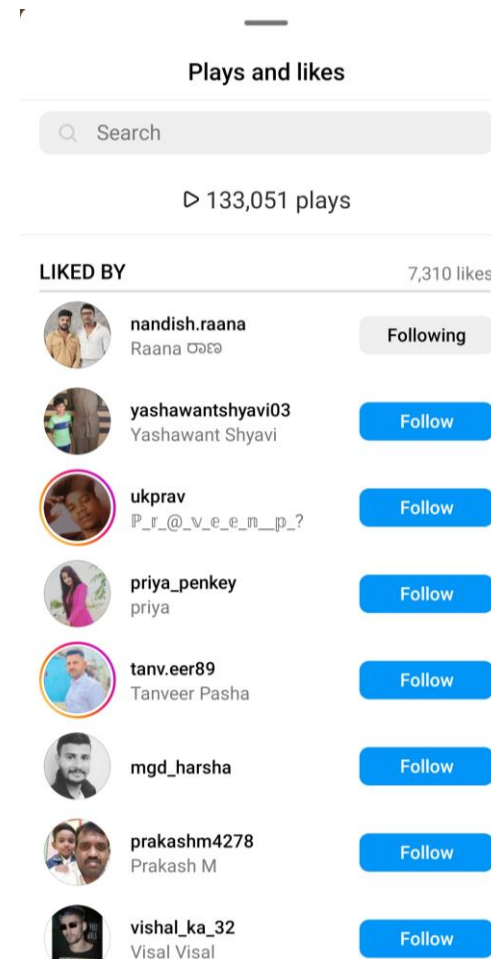
<https://youtu.be/s8U3wnXQbkU>

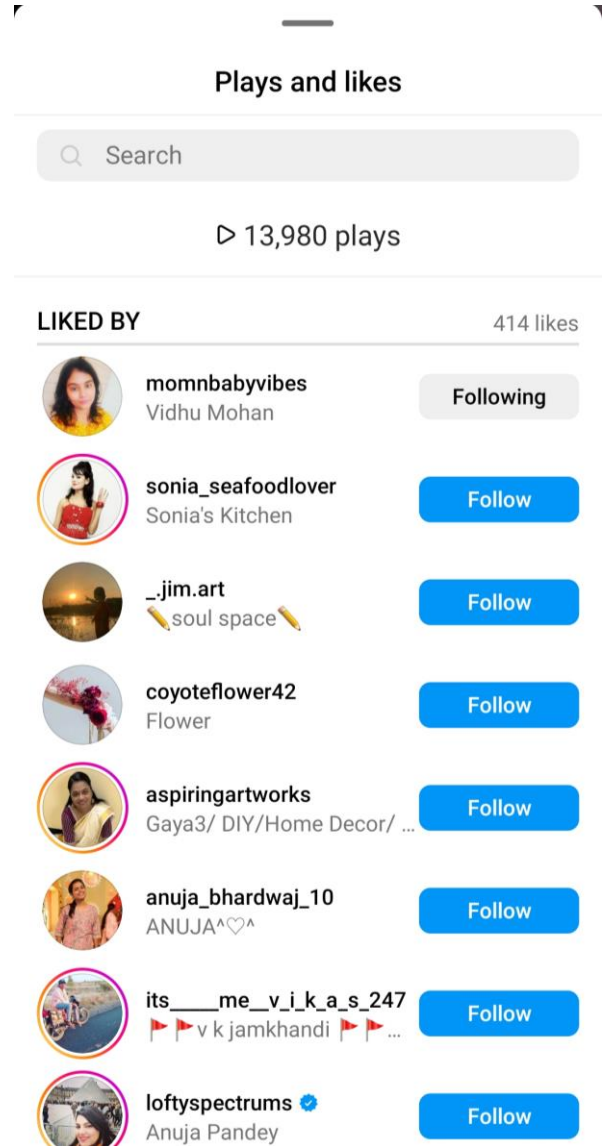
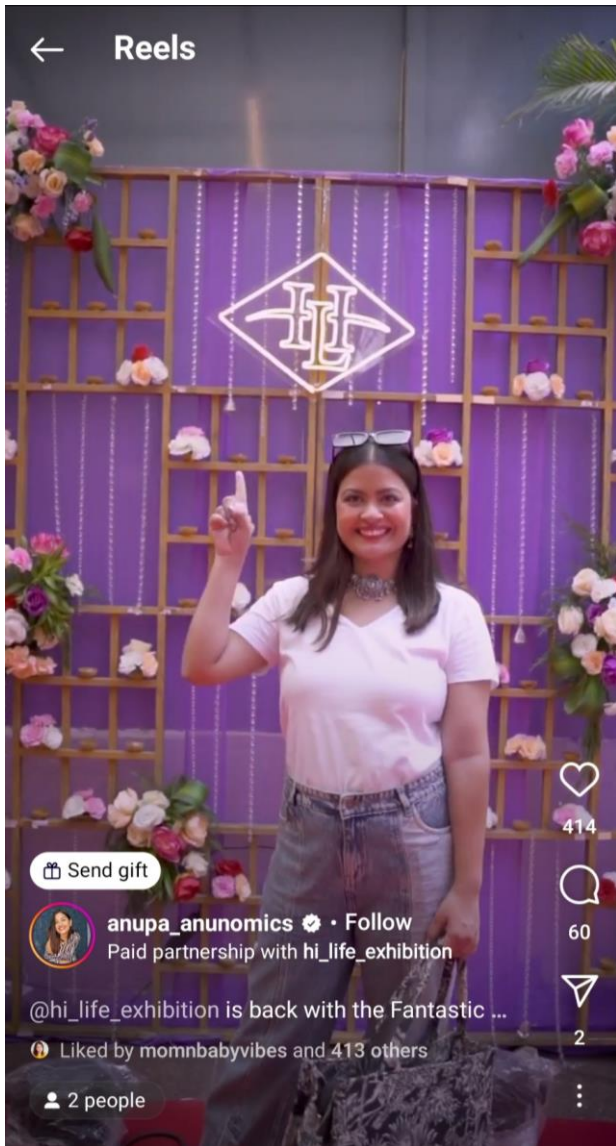
[http://www.udayavaninews.in/2022/12/blog-post\\_32.html](http://www.udayavaninews.in/2022/12/blog-post_32.html)



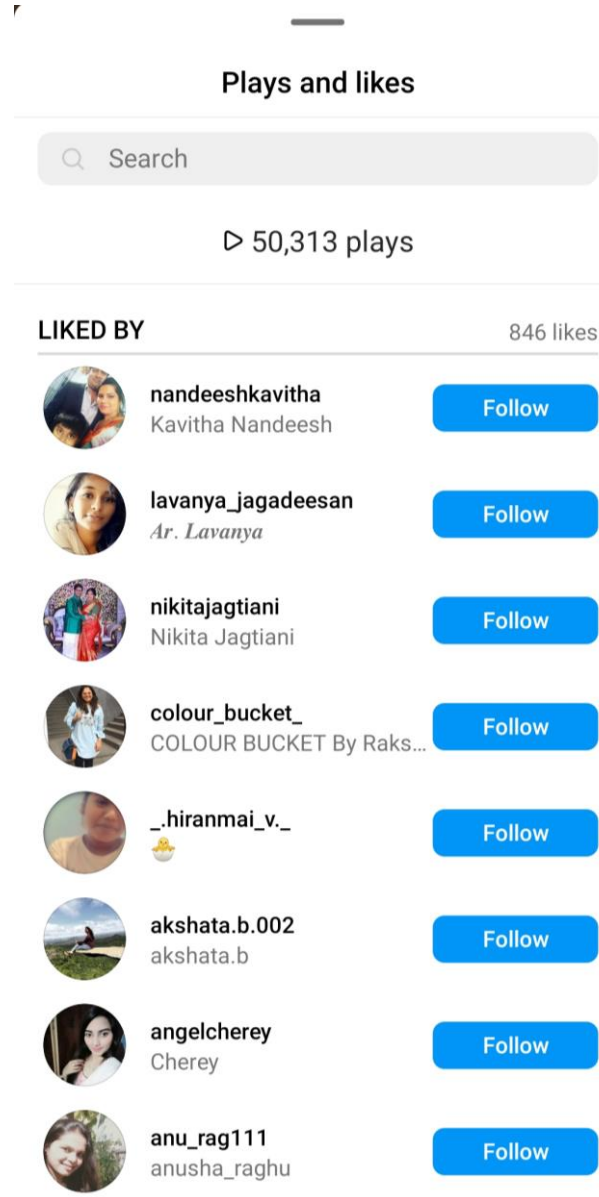
# Influencers

One influencer is sent to exhibition spot for making video and the same day video is edited and posted on influencer page, this helps to reach more people for exhibition. Following are some of recent influencers we worked with:











← Likes

▷ 34,735 plays

LIKED BY

1,295 likes



**iamanjaliramachandra**  
Anjali Ramachandra

Following



**bhoomigowda361**  
bhoomi gowda

Follow



**muk4688**  
VEER MG

Follow



**jeevu\_\_2.0**  
Jeevan kulal

Follow



**abhijeetrai\_15**  
Abhijeet Rai

Follow



**aalap\_kapadiya13**  
AALAP KAPADIYA

Follow



**\_bindugowda\_456**  
→\_→Bindu ←\_←

Follow



**ram\_naidu07**  
RR07

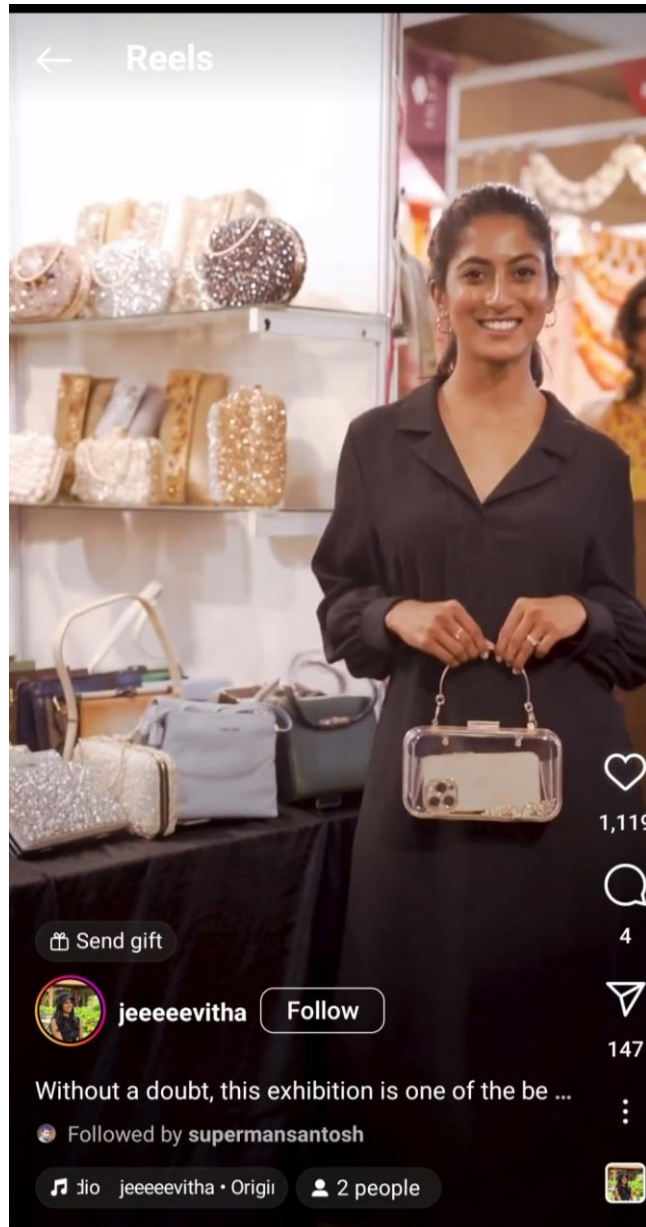
Follow



**reyna\_gowda**



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MEDIA COMMUNICATIONS



Plays and likes

Search

> 37,942 plays

LIKED BY1,119 likes

**chaitra\_rajkumar**  
#Chaitra Rajkumar

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**srivatsa\_vatsa**  
Śrīvāṭṣā vāṭṣā

Follow

**smithaasmiley**  
Smitha

Follow

**umashankarumashankar2...**

Follow

**ashwathi.4665**  
Ashwathi Ak

Follow

**lil\_shresh\_5**  
Shreshti Vishwakarma

Follow

**makeup\_by\_preeya**  
Makeup By preeya

Follow

**\_lakshmi\_jagdeesh**  
L.

Follow



