

Client-Sudarshan Silks

# Our Service to Sudarshan Silks was mainly into Social Media Marketing



The Agenda of the marketing plan is to promote showroom and gain more walk-ins into the showroom, hence targeted social media platforms like Instsgram, Youtube and facebook.

Bloggers and Influencers play a crucial role in getting people talk about your product or service. We make it easy for a brand by identifying the right partners, putting together the ideas and ensuring each one matches up to the brand's expectations.





Youtube videos helps to reach more target audience, hence Ads were conducted inside the showroom with celebrity artist explaining about brand and product verieties.

Below are some you tube links we worked with.

- https://youtu.be/mZowRGgz51w?si=vSe6z0ipLY2LDwet
- https://youtu.be/s\_ugyJa2LsI?si=LHYFBq2P8unlug2Z
- https://youtu.be/SHeqgYlurR0?si=shcnPQ2mO736Lw8A

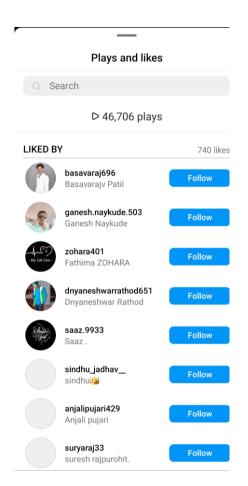
# **Reels Content**

We had celebrity artists who has enormous followers talking about the brand coming into MAHAVA the studio and explaining the concept and varieties of products or services.

Below are some influencers we worked with:



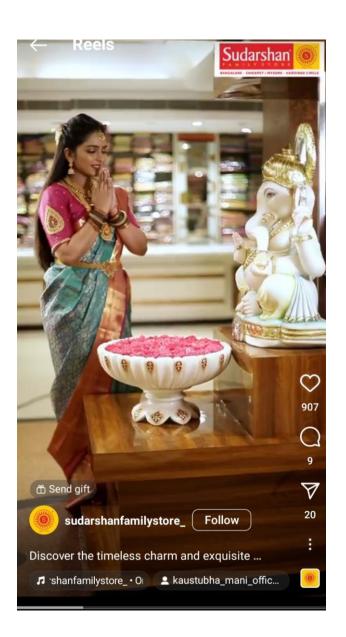












## Plays and likes

Q Search

D 52,831 plays

LIKED BY

mr\_dilip\_raja\_007 Dilip Panda

Follow

907 like

ani.vasanth Ani Vasanth

Follow



**psangamanavar** Prashant Sangamanavar

Follow



ra\_jeshwari7608 Rajeshwari

Follow



manutha55 Manutha

Follow



dhitya\_shivkumar Dhitya\_s₩

Follow



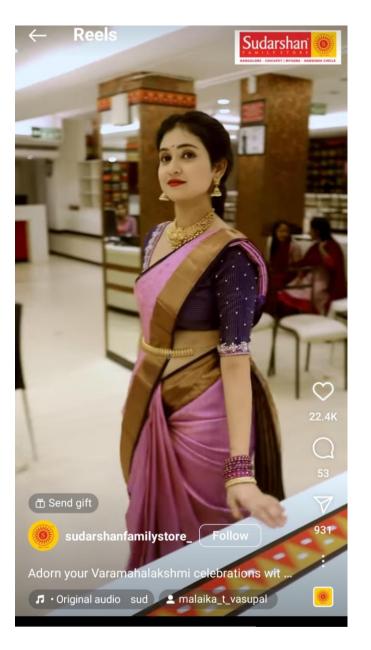
mahagowda\_38 mahagowda

Follow



sagarikakeerthan Keerthan Sagarika

Follow







### Plays and likes

Q Search

#### D 394,438 plays

LIKED BY		22,424 likes
	ainapursangeeta sangeeta ainapur	Follow
	apsana9439 apsana appu	Follow
Alexander of the second	hillviewstudio.in Hill View Studio	Follow
	divya_poojary_91 Divya Poojary	Follow
	king_kohli110 Ashish Das	Follow
	<b>ashwinigs322</b> ashwini g.s	Follow
	nammu_ud :>NAMMU⊴:	Follow
O PAI	<b>kubarana_hudhgi</b> Gowri Gowri	Follow